

1 of 3

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

CLIENT: SHELLEY BERKLEY FOR US SENATE SC=*

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A	GD MRN AMR	:30	\$325.00	10/02-10/05	8	1	8	\$2,600.00	
		Buyline Comment: GD MRN AMR										
	2	M	7A-9A	GD MRN AMR	:30	\$325.00	10/08-10/08	2	1	2	\$650.00	
		Buyline Comment: GD MRN AMR										
	3	TU-F	11A-12P	11A NEWS	:30	\$300.00	10/02-10/05	8	1	8	\$2,400.00	
		Buyline Comment: 11A NEWS										
	4	M	11A-12P	11A NEWS	:30	\$300.00	10/08-10/08	2	1	2	\$600.00	
		Buyline Comment: 11A NEWS										
	5	SA	830P-9P	ACTION NEWS	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
		Buyline Comment: ACTION NEWS										
	6	TU-F	6P-630P	6P NEWS	:30	\$650.00	10/02-10/05	4	1	4	\$2,600.00	
		Buyline Comment: 6P NEWS										
	7	M	6P-630P	6P NEWS	:30	\$650.00	10/08-10/08	1	1	1	\$650.00	
		Buyline Comment: 6P NEWS										
	8	TU	10P-11P	PRIVATE PRACTICE	:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
		Buyline Comment: PRIVATE PRACTICE										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .BERKLEY FOR SENATE

Product SHELLEY BERKLEY

Estimate#

Buyer TERRI COOPER

Phone#

Fax#

Agency () SHORR,JOHNSON,MAGNUS

1831 CHESTNUT ST. #602

PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

Rep Firm

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	9	SU	9P-10P		:30	\$2,750.00	10/07-10/07	1	1	1	\$2,750.00	
			Buyline Comment: REVENGE									
	10	SA	6A-630A		:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
			Buyline Comment: 6A NEWS									
	11	SU	630A-7A		:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
			Buyline Comment: 630A NEWS									
	12	SU	6A-630A		:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
			Buyline Comment: 6A NEWS									
	13	SU	8A-9A		:30	\$275.00	10/07-10/07	2	1	2	\$550.00	
			Buyline Comment: 8A NEWS									
	14	SA	8A-9A		:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
			Buyline Comment: 8A NEWS									

---REPORT TOTALS---

Report Totals: 34 / \$16,825.00

---SALES MONTHLY TOTALS---

Oct 12: 34 / \$16,825.00

Sales Totals: 34 / \$16,825.00

Station Totals: 34 / \$16,825.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$76,477	KBLR	0%	KLAS	32%	KSNV	20%	KTNV	22%	KTUD	0%
		KVCW	1%	KVMY	0%	KVVU	25%				

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+